



Freedom Harvest

fund raising

Start It Up

What We're Doing

We're working with Feed the Children to distribute 911,000 pounds of food as part of the yearlong Seasons of Hope campaign.

Why We're Doing It

We want to replenish the nation's food banks and shelters that were hard hit by the slowing economy

How It Works

Consider a bake sale, walkathon or other idea from "Four Easy Ways to Raise Money" (which you can download from the Tools page at www.championsofhope.org.) When you raise \$2,700, Feed the Children will match that amount, sending its standard \$5,400 bulk shipment into your community.

1. Register your project with Champions of Hope online at www.championsofhope.org.
2. Type "Freedom Harvest Donation" in the subject line and email freedomharvest@championsofhope.org to tell us you're raising funds for Feed the Children. We'll put a Feed the Children representative in touch with you.
3. Recruit your friends, family and classmates for your team; share the Freedom Harvest message.
4. Make a timeline of everything you need to do.
5. Get the help of an adult mentor. This could be a teacher, school administrator, parent or other trusted community member.
6. Ask your mentor to help spread the word to others in the community, including radio, television and newspapers.
7. Request that your mentor help find a location to host your event. Arrange a date and time when people can personally drop off financial donations and make sure that it gets into the hands of the right person.
8. Consider contacting civic volunteer groups (Rotary Clubs, Kiwanis, Junior League, etc.) to help with the fundraising.
9. Contact the media before the event. Encourage them to cover the event. It'll make a great photo opportunity, after all. (Go to the Resources page at www.championsofhope.org to download a sample press release.)
10. Have a "Plan B" in case of bad weather.

All You'll Need

- Poster board
- Markers
- Cash box

Get the Word Out

1. Put up posters and hand out flyers. Focus on your school, local businesses and churches.
2. Include day, times and place of the event.
3. Describe your group and why the event is so important.
4. Explain that you're part of Champions of Hope's Seasons of Hope.

The Day Before the Event

1. Make a list of all your recruits, along with their shift times and the supplies they will bring.
2. Remind everyone about the location, shift times and supplies.

The Day of Freedom Harvest

1. Call the team together for a quick meeting. Remind the team why what it is doing is important. Make sure that everyone knows what to do.
2. Tell everyone when the project ends and when you'll meet to count the donations.

3. Distribute supplies.
4. When new volunteers join, make sure that they understand their assignments. Don't forget to thank volunteers who have to leave early.
5. Make sure that participants thank each person who donates money to this cause.

When You're Done

1. Clean up the Freedom Harvest site. Return all supplies to their owners.
2. Collect and count the donations. Have your mentor check the total.
3. Tell everyone how much money was collected. Celebrate your accomplishments and congratulate everyone for making a difference.
4. Let the media know of your success.
5. Type "Freedom Harvest" on the subject line and email Champions of Hope at oneteam@championsofhope.org. (We want to add it to the Freedom Harvest total and share your success story on our Web site.)
6. Include how much money you collected, names of team members who participated, where you held the project and a contact name with phone number.